
Adult Social Care

Social Value and Leicester Aging Together (LAT) Pilot Project

Why the need?

- loneliness and social isolation are significant risk factors for people's health and wellbeing
- lack of family, social or community connections, means people are less able to get support when they need it
- negative impact on health and social care



Project Aims

- Connect isolated or lonely adults to activities and support within their communities
- Test the community connector model
- Maximise the social value offered by our contracted providers
- Work in partnership to develop and support community groups and activities in the localities.

Why Leicester Aging Together (LAT)?

- **National Lottery *Ageing Better* Programme**
- **Partnership**
- **Community Focus**
- **Community Connectors**
 - connect people to sources of support
 - develop and support community groups and activities
- **Successful Outcomes around isolation**

Social Value

‘additional benefits generated by a service beyond its primary purpose’ (Public Services (Social Value) Act 2012)

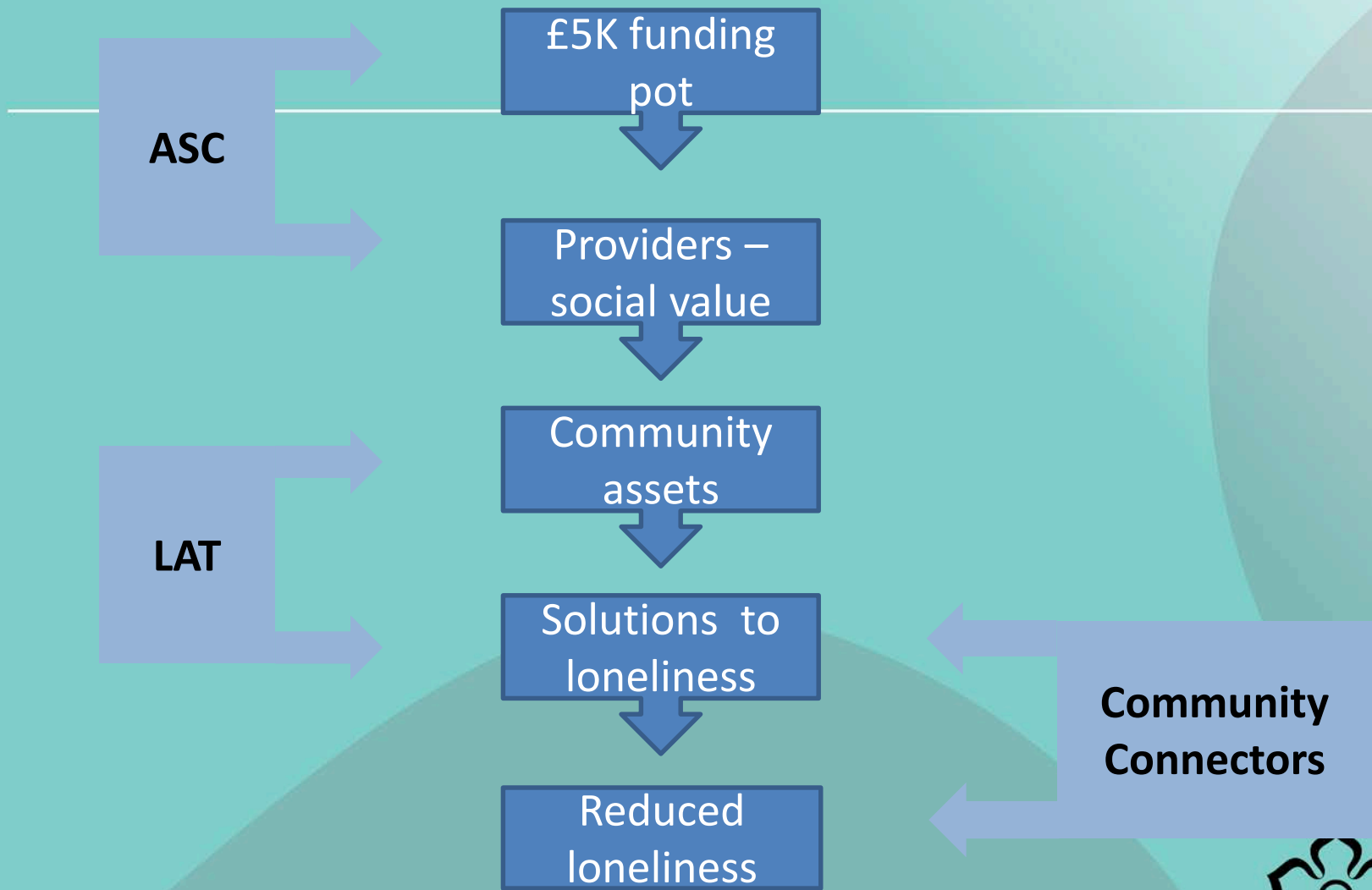
- ASC tenderers are required to set out social value benefits
- Social Value Charter launched by council Nov. 2018
- SV includes: *employing locally and responsibly; sourcing locally and responsibly; **supporting and engaging local communities**; improving environmental sustainability; and doing business ethically*
- Examples: free venues hire, training for volunteers

The LAT Approach

- Focus on 2 Wards, North Evington and Thurncourt
- Dedicated Community Connectors – finding local ‘champions’
- Asset mapping – Tapping into local networks and partner organisations
- Generate community interest engagement using an **Asset Based Community Development (ABCD)** approach through:
 - Close Encounters (pop up tea parties) and the Cosy Bus
 - Listening Bench
 - Talking Tables
 - Establish new groups and activities

Summary

- 12 month pilot from 1st July 2019
- In two localities – Thurncourt & North Evington
- Partnership between ASC and LAT
- LAT Community Connectors key delivery mechanism
- ASC providers ‘social value’ offer to support the pilot.
- £5k funding pot from council to support community groups develop (max £200 per group)



Any Questions?

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